

2021 McKinney Boyd Football Program(s) – Personal Advertising

FULLY COMPLETED application due July 30, 2021

****By completing this form you are agreeing to print and social media advertisement****

Date: <small>Click or tap here to enter text.</small>	Athlete Name (as it is to appear in ad): <small>Click or tap here to enter text.</small>	Parent Contact Name: <small>Click or tap here to enter text.</small>
	Street Address: <small>Click or tap here to enter text.</small>	Parent Contact phone: <small>Click or tap here to enter text.</small>
Program Manager: Judy Shackleton	City, State, Zip: <small>Click or tap here to enter text.</small>	Contact email: <small>Click or tap here to enter text.</small>
Program Mgr email: boydprogrammanager@gmail.com	Sport: <small>Click or tap here to enter text.</small> <input type="checkbox"/> Varsity <input type="checkbox"/> JV <input type="checkbox"/> Freshman	Purchase order #: <small>Click or tap here to enter text.</small>
Program Mgr. Phone: 972.415.9842	Signature: <small>Click or tap here to enter text.</small>	Check #: <small>Click or tap here to enter text.</small>

****This ad contract serves as the invoice unless otherwise requested** **Business ads run in 5 regular season Home games only****

Select Ad	Ad description	Ad Price
<input type="checkbox"/>	FULL Page Ad - (Canvas Size 8.75" x 11.25" / Bring background to Canvas Edge / Cut Line 8.5"x11" / All else should be inside 8.25" x 10.75") Design NOT include - FAMILY designs and supplies a custom ad for student – Art design is available by Lisa Owens – Contact her direct – Additional small fee applies – Design fee payable to Lisa Owens	\$200
<input type="checkbox"/>	HALF Page Ad (7.75" wide x 5.00" Tall – no bleed) Design NOT include - FAMILY designs and supplies a custom ad for student – Art design is available by Lisa Owens – Contact her direct – Additional small fee applies – Design fee payable to Lisa Owens	\$100
<input type="checkbox"/>	QUARTER Page Ad (3.75" wide x 5.00" Tall – no bleed) No Design needed – We use a standard template – Includes individual photo from team photo day AND a personal message (from you) up to 15 words – more than 15 will be excluded.	\$75
<input type="checkbox"/>	BUSINESS CARD Ad (3.50" wide x 2.00" Tall) – no bleed) No Design needed – We use a standard template - Includes Individual photo from team photo day	\$50

ALL Ad Artwork supplied by you MUST BE = Min 300 dpi, and in .jpeg, or .psd, or .pdf format ONLY!

Be sure photo quality is good. We do not make corrections.

NOTE For AD Design (**additional fee applies**) Contact Lisa Owens at BoydProgramDesigner@gmail.com or **972-965-6631**

Personal Message (QTR Page (only) – 15 words max): Click or tap here to enter text.

*** SEND QUESTIONS/FORM/PAYMENT - PROGRAM MANAGER - BoydProgramManager@gmail.com

*** SEND ARTWORK ONLY*** - PROGRAM DESIGNER – BoydProgramDesigner@gmail.com

****Payment** Make Checks Payable to:**

[Bronco Football Booster Club](#)

Send Payment to:

Boyd Program Manager – Judy Shackleton
1108 Woodhaven Drive, McKinney, TX 75072

Admin use only Date received: <small>Click or tap here to enter text.</small>	Entered in SS (Y/N): <small>Click or tap here to enter text.</small>	Date sent to designer: <small>Click or tap here to enter text.</small>
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****By completing this form, you are voluntarily providing this information to the McKinney Boyd Football Booster Club for the purposes of Booster communications**

****The McKinney Boyd Football Booster Club is not an official organization of McKinney ISD and a separate entity from McKinney Boyd Football**

02 April 2021

Personal AD DUE DATE = July 30, 2021

QUESTIONS? – CONTACT PROGRAM MANAGER : BoydProgramManager@gmail.com

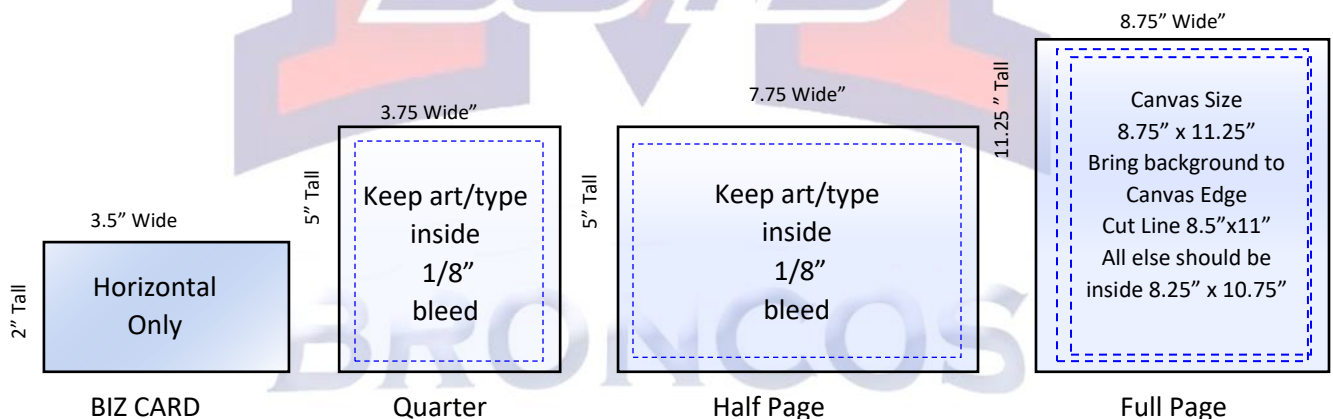
4 STEPS = 1-Select Ad, 2-Fill out form, 3-Select Artwork, 4-Submit ALL

SEND FORM/PAYMENT = PROGRAM MANAGER BoydProgramManager@gmail.com

SEND ARTWORK = PROGRAM DESIGNER – BoydProgramDesigner@gmail.com

Ad Size – Finished Artwork MUST follow the instructions below:

- **BIZ CARD** = (\$50) (Biz Card Size - HORIZONTAL ONLY) No Design needed – We use a standard template - Includes Individual photo from team photo day
- **QUARTER Page** = (\$75) – (finished 3.75" Wide x 5" Tall w/ 1/8" bleed) **No Design needed** – We use a standard template – Includes individual photo from team photo day AND a personal message (from you) up to 15 words – more than 15 will be excluded.
- **HALF Page** = (\$100) = (finished Half 5" Tall x 7.75" Wide w/ 1/8" bleed) **Design NOT included - FAMILY designs and supplies** a custom ad for student – Art design is available by Lisa Owens – Contact her direct –Additional small fee applies – Design fee payable to Lisa Owens
- **FULL Page** = (\$200) = (finished Canvas Size 8.75" x 11.25" / Bring background to Canvas Edge / Cut Line 8.5"x11" / All else should be inside 8.25" x 10.75") **Design NOT included - FAMILY designs and supplies** a custom ad for student – Art design is available by Lisa Owens – Contact her direct – Additional small fee applies – Design fee payable to Lisa Owens



Artwork Requirements: All ad Artwork supplied MUST BE = Min 300 dpi and in one of the following formats - .jpeg, .psd, .pdf – **NO EXCEPTIONS!**

ARTWORK CREATION is available: by Lisa Owens

If you would like your artwork created please contact Lisa Owens direct. (An additional fee direct to Lisa does apply). Contact Lisa for Details: BoydProgramDesigner@gmail.com

QUESTIONS? – CONTACT PROGRAM MANAGER : BoydProgramManager@gmail.com

Or call Judy Shackleton @ (972) 415-9842

FULLY COMPLETED: Form, Payment, Artwork - DUE DATE: 07-30-2021

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02 April 2021